



Press Release, Stockholm, April 24, 2008

Cloetta Fazer signs production planning consulting agreement with ROCE Partners

Cloetta Fazer has entered into a one-year consulting service agreement with ROCE Partners. The agreement covers production planning consulting including capacity planning, production planning and detailed scheduling.

The strategic goals of Cloetta Fazer are improved efficiency and the unification of operations in the production area. To achieve these objectives, Cloetta Fazer has initiated a corporation-wide project focusing on production planning. The main objectives of the project are to create common production planning processes, improve cross-functional planning, enhance knowledge sharing and define needed master data. In this case production planning includes capacity planning, production planning and detailed scheduling.

The Group common project "Planning Process" has been ready to start for a while, awaiting the completion of another Group project covering forecasting including basic operative sales planning as base.

Project Manager for the Planning project is Planning Manager Virpi Aaltonen, Oy Cloetta Fazer Confectionary and Logistics Manager Lars Jonsson, Cloetta Fazer Sverige AB. Kick off was executed on 22nd April with steering- and project members including the project Sponsor, Supply Chain Director, Jon Sundén, Cloetta Fazer AB. "We are looking forward working with ROCE Partners and it looks promising already" says Lars Jonsson

"We are very excited about this opportunity to assist Cloetta Fazer in this important effort. With the support from the ROCE Production Planning Competence Team we are confident that Cloetta Fazer will reach its objectives. The role of the ROCE Competence Team is to support Cloetta Fazer's project team with extensive knowledge in demand-driven production planning," says Janne Salmi, CEO of ROCE Partners.

Cloetta Fazer selected ROCE Partners after a careful evaluation of several consulting partners.



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About Cloetta Fazer

Cloetta Fazer is the leading chocolate and sweets manufacturer in the Nordic countries with a market share about 22%. The most important market areas are Finland, Sweden, Norway, Poland, Denmark, the Baltic countries and Russia. Three of the company's manufacturing plants are situated in Finland and two in Sweden. Learn more at: www.cloettafazer.fi.

About ROCE Partners

ROCE Partners is the leading supply chain management consulting company in the Nordics. ROCE Partners' mission is to maximize clients' Return on Capital Employed by integrating and optimizing their supply chains from suppliers to end customers. Offices are located in Stockholm, Helsinki and Tampere. Learn more at: www.roce.com